

Recreation C.A.T. Driving Forces and SWOT Critical Questions

Driving Forces

- ❖ How do we ensure that our reinvestment in our recreation capital is appropriate and optimal for the needs of the community?
- ❖ What types of programming and special promotions will be needed to address the changes in population?

Strengths

- ❖ How do we strengthen existing cooperation between community institutions?
- ❖ What can the community do to increase the value of investment in its institutions?
- ❖ How does the community balance the amount it invests against the value gained from that investment in its institution?
- ❖ What procedures should be put in place to balance usage of facilities?
- ❖ What can we do to increase awareness and support for scholarship applications for recreation?
- ❖ How can we increase civic involvement and input in recreation?
- ❖ What should Lakewood do to enhance walking and accessibility for all residents?
- ❖ How can we maximize our value and take advantage of the Metroparks

Weaknesses

- ❖ How can we maximize our financial resources?
- ❖ How can we leverage resources for recreation?
- ❖ How do we maximize, utilize and increase recreational spaces?
- ❖ How do we achieve optimal balance to meet the recreational needs of the community?
- ❖ What steps need to be taken to increase the number of lighted facilities?

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Opportunities

- ❖ Should we expand turf/multi-use fields?
- ❖ How can we best utilize turf/multi-use fields?
- ❖ How will new schools become accessible for community use?
- ❖ Should Lakewood capitalize on national trends that support creating an active living environment?
- ❖ How can Lakewood secure money for addressing obesity?
- ❖ Should we enhance existing programs?
- ❖ Should we add new programs?
- ❖ How will the Youth Master Plan (YMP) impact existing and future park planning?
- ❖ What activities will build neighborhood connectedness and how do we best support and encourage this?

Threats

- ❖ How do we involve the apathetic?
- ❖ How do we get parents involved in program/recreational opportunities?
- ❖ How does the shrinking population and budget threaten the future success of the plan?
- ❖ How does rising poverty impact recreation in our community?
- ❖ How do we encourage youth to be more involved in physical activities?
- ❖ How can we create a safe environment for youth to transport themselves to recreational activities?
- ❖ How do we meet the needs of a single/working parent to enable their kids to participate?
- ❖ How do we engage isolated residents to encourage participation?